

ProfessorGarfield.org

AN ihets. CASE STUDY ON COLOCATION SERVICES

Paws, Inc. teams up with IHETS to bring Professor Garfield® character to the Web

ABSTRACT:

The Problem

Maintaining a Web site while avoiding costly IT infrastructure purchases and on-going costs.

The Solution

Paws, Inc. colocates in IHETS' data center thereby avoiding the cost and complexity of running their own data center.

The Outcome

Paws, Inc. saves on the initial and on-going costs to maintain a data center and IHETS continues to offer colocation services for less than commercial providers.

When Paws, Inc. teamed up with Ball State University to create an educational Web site for K-8 students using their well-known Garfield® character, they wanted to make a “learning portal” allowing learners to have fun, express themselves and learn simultaneously.

After channeling this vision into the development of The Professor Garfield Foundation, a 501(C)3 non-profit organization, and creating Garfield-themed lesson plans and content, the next step became finding cost-effective ways to maintain an interactive Web site.

Operating under the tight constraints of a non-profit budget, the initial and on-going costs associated with running a data center are difficult to absorb. Choosing to work with a trustworthy colocation provider became the clear financial solution. Ball State University suggested their long-time partner in technology, IHETS.

“We chose IHETS because they’ve been a reliable contractor for our partner, Ball State University, for a number of years.”

[Bob Levy, Paws, Inc.]

Paws opted to utilize existing servers in the IHETS Data Center. In doing so, IHETS assumes the associated costs of maintaining a large data center while working with other organizations to achieve economies of scale and keep prices down. Colocating to IHETS also ensures Paws receives the bandwidth necessary to avoid costly downtime from connectivity problems and internal backlogging.

Paws, Inc. continues to focus on their core mission rather than on managing expensive information technology infrastructure or paying exorbitant colocation fees to commercial providers.

Based on comparisons to other service offers made to Paws for the Professor Garfield project, **IHETS was able to offer annual fees at 38% less than commercial colocation providers.** This significant cost savings allows Paws to provide an educational Web site at no cost to users.

ProfessorGarfield.org has gone on to find critical acclaim as an interactive educational Web site. Children’s Technology Review dubbed the site as its 2008 Editor’s Choice Award winner.



Discover ways IHETS can assist your organization avoid cost and complexity through Colocation Services.
Contact info@ihets.org or call 1-888-319-0042.