

2006 IHETS/IPSE All Partners Conference April 21, 2006 – University of Indianapolis Corporate Participation and Sponsorship Options

Background Information: Sponsored by the Indiana Higher Education Telecommunication System and the Indiana Partnership for Statewide Education, the All Partners Conference is Indiana's premier e-learning event for higher education. Participation is open to faculty, administrators, and instructional support staff at all public and private colleges and universities in Indiana. Over the years, this event series has focused on a variety of issues related to online learning and distance education. The 2006 conference, entitled *The X,Y,Zs of E-learning*, will explore generational differences among learners with special emphasis on the net generation.

Last year, over 200 faculty, professional staff, and administrators attended the conference. Many of our attendees have direct responsibility or strongly influence IT purchasing decisions at their institutions. Sponsorship provides an excellent way to raise awareness of your products and services within the Indiana higher education community.

The conference will be held on Friday, April 21, 2006 on the campus of the University of Indianapolis in the Schwitzer Student Center.

Participation/Sponsorship Options and Benefits: The All Partners Conference offers the following participation and sponsorship options for corporate sponsors, each with associated opportunities to promote the sponsor's name and/or demonstrate a specific product or product line. To make a pledge or sign up as an exhibitor or presenter, please complete the attached Corporate Participation/Sponsorship Form.

Exhibitor: Electronic Poster Session

Cost: \$300

Exhibitors will be provided with:

- One complimentary registration
- Fifty percent discount on additional registrations
- Exhibit space (one six-foot table) with Internet connectivity
- Company name and logo in conference program and on program page of conference Web site

Bronze Sponsor

Cost: \$500

Entitles sponsor to:

- One complimentary registration
- Fifty percent discount on additional registrations
- Exhibit space (one six-foot table) with Internet connectivity
- Quarter page ad in conference program
- Recognition as bronze sponsor in conference promotional materials, Web site, and opening remarks
- Company logo with link to sponsor's Web site on main page of conference Web site

Silver Sponsor

Cost: \$1000

Entitles sponsor to:

- Two complimentary registrations
- Fifty percent discount on additional registrations
- Exhibit space (one six-foot table) with Internet connectivity
- Half page ad in conference program
- Recognition as a silver sponsor in conference promotional materials, Web site, and opening remarks
- Company logo with link to sponsor's Web site on main page of conference Web site

Gold Sponsor

Cost: \$1500

Entitles sponsor to:

- Two complimentary registrations
- Fifty percent discount on additional registrations
- Exhibit space (one six-foot table) with Internet connectivity
- Forty-minute presentation during concurrent breakout sessions
- Full page ad in conference program
- Recognition as a gold sponsor in conference promotional materials, Web site, and opening remarks
- Company logo with link to sponsor's Web site on main page of conference Web site

Event Sponsorship

A conference meal or event will carry your company's name (e.g., The <Your Company Name> Luncheon).

Choose from one of the following events:

- Keynote presentation: \$3500
- Luncheon: \$2500
- Continental Breakfast: \$1500
- Refreshment Break: \$750

Entitles sponsor to:

- Two complimentary registrations
- Exhibit space (one table) in electronic poster session
- Recognition as a event sponsor in conference promotional materials and Web site
- Half (refreshment break) or full page (breakfast/lunch/keynote) ad in conference program
- Company logo with link to sponsor's Web site on main page of conference Web site

Materials/Product Donation

We will gratefully accept product donations and other materials to give away in registration packets and as door prizes. Possible donations include:

- Pens/pencils or other small items containing company name and logo (registration giveaway, 200 or more required)
- Tee-shirts
- Software
- Consumer electronics (PDA, MP3 players, digital cameras, etc.)
- Books
- Etc.

Sponsorship Agreement



Please complete this form and return it to IHETS by no later than March 24, 2006.
Completed forms and checks should be mailed to:

Indiana Higher Education Telecommunication System
714 N. Senate Ave.
Indianapolis, IN 46202-3112
Fax: 317.263.8831

Event: 2006 IHET/IPSE All Partners Conference

Event Date: Friday, April 21, 2006

Sponsor (Company) Name: _____

Sponsorship/Participation Options			
Description	Cost	Quantity	Total
Exhibitor (Electronic Poster Session):	\$300	_____	_____
Bronze Sponsor:	\$500	_____	_____
Silver Sponsor:	\$1000	_____	_____
Gold Sponsor:	\$1500	_____	_____
* Event (Breakfast):	\$1500	_____	_____
* Event (Lunch):	\$2500	_____	_____
* Keynote speaker:	\$3500	_____	_____
* Event (Refreshment Break):	\$750	_____	_____
Material Contributions (specify below):	N/A	_____	N/A
Total Amount:		_____	_____

* Please contact Lynn Ward at IHETS (email: lward@ihets.org, phone: 317.263.8909) to verify that another organization has not already committed to sponsoring this event.

Material Contributions (please describe):

Contact Information	
Contact Name:	_____
Mailing Address:	_____ _____ _____
Phone:	_____ Fax: _____
Email Address:	_____
Contact Signature:	_____

This agreement is independent of and not contingent upon any existing or future business arrangement(s) between the above-named entity and IHETS. IHETS agrees to provide the benefits outlined on the previous page for the option selected.

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Payment (check one):

Check enclosed _____ or to be remitted by no later than March 24, 2006 _____.

Make all checks payable to **Indiana University/IHETS**

Note: Gift Status of Sponsorship Contributions:

A sponsorship is the payment by a donor to partially or fully underwrite or subsidize the cost of a university activity or event. Sponsors may legitimately receive "sponsor acknowledgment" and still have their support be termed a gift donation. Sponsor acknowledgment may be as simple as the sponsor's name being listed on a program brochure; other times it may be displaying the sponsor's business logo. In essence, we are acknowledging the support of the sponsors. Sponsor acknowledgment is recognition of the sponsor as a supporter of the event/activity; it may contain the sponsor's name and/or logo or product, but cannot contain any inducement to purchase the sponsor's product, or any product prices, or any qualitative or comparative language. Any acknowledgments that contain these latter elements would make it advertising, and thus unallowable to be termed a gift donation.